



SUSHMA
Pristine

BUSINESS CLASS
BUSINESS SPACE



SUSHMA
Pristine

Corporate Office: Unit No. B-107, Business Complex, Elante Mall,
First Floor, Industrial Area, Phase-1, Chandigarh.

Site Office: SUSHMA Pristine, Airport Ring Road,
PR-7, Near Aerocity, Mohali



A BUSINESS IS A
SIMPLE IDEA TO MAKE
PEOPLE'S LIVES BETTER

Richard Branson

Businesses have to be built on a higher purpose. Something that people can rally around. Organizations that can foster and communicate a higher purpose, will always attract employees, customers and opportunities that are drawn to that higher purpose.

In simpler terms, the higher purpose of a business should be to solve human problems and to satisfy the needs of customers. A company that solves a problem or provides value to its customers will experience growth and profits.

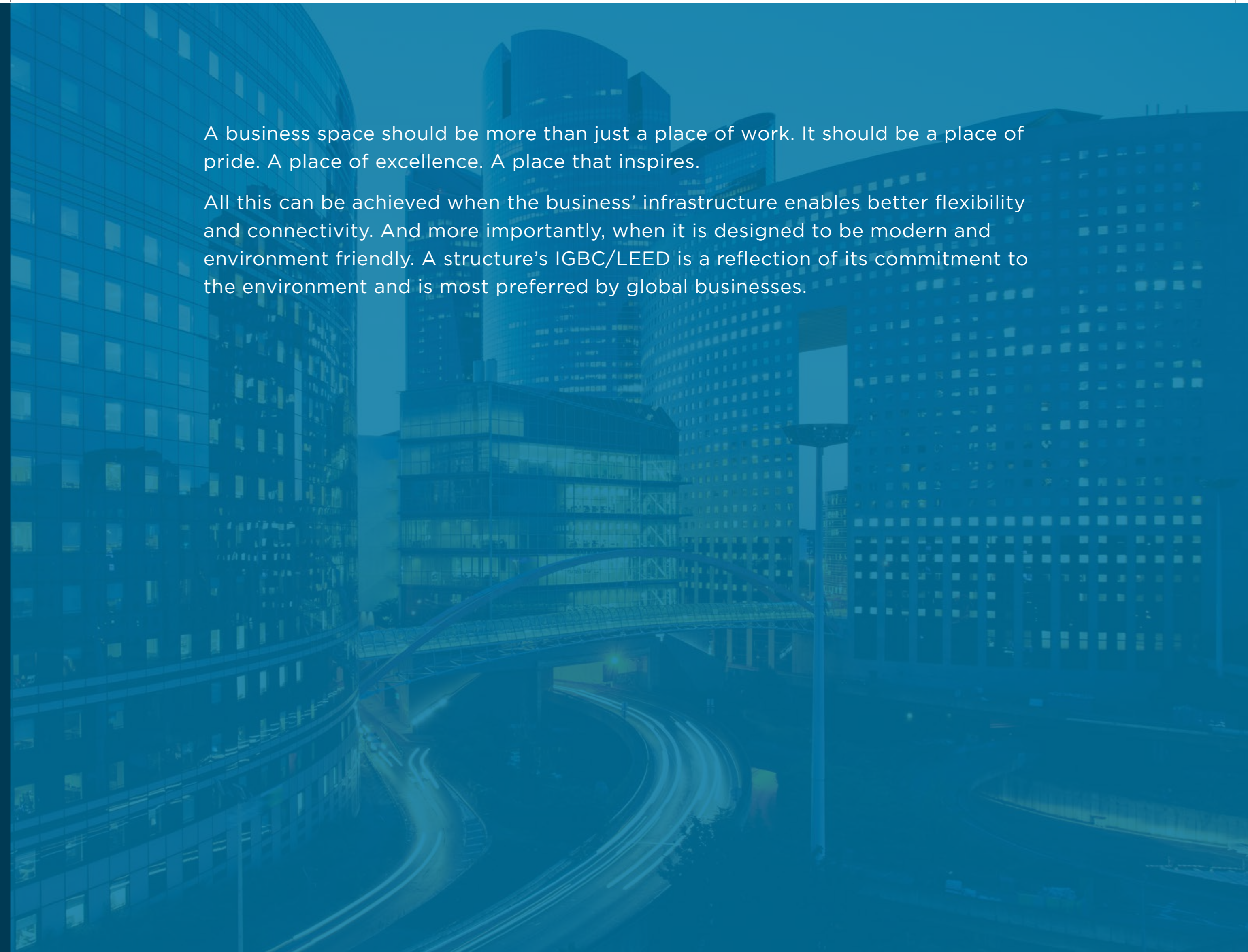


WE CAN ONLY CREATE
GREAT JOBS WHEN WE MAKE
SMART INVESTMENTS IN
INFRASTRUCTURE.

Michael Bloomberg

A business space should be more than just a place of work. It should be a place of pride. A place of excellence. A place that inspires.

All this can be achieved when the business' infrastructure enables better flexibility and connectivity. And more importantly, when it is designed to be modern and environment friendly. A structure's IGBC/LEED is a reflection of its commitment to the environment and is most preferred by global businesses.

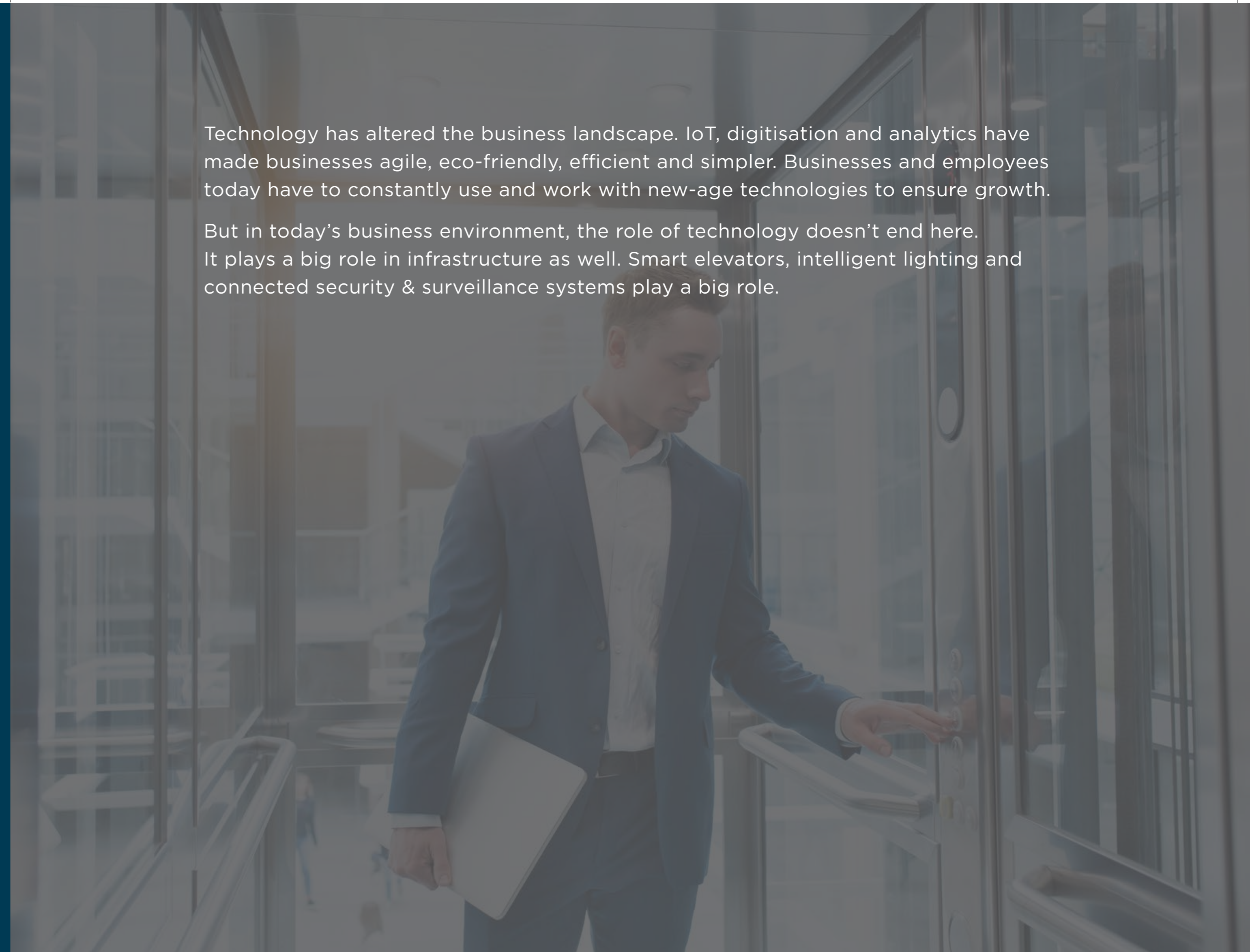


TECHNOLOGY IS AT THE CORE OF HOW WE DO BUSINESS AND HOW OUR BUSINESS MODEL EVOLVES

Satya Nadella

Technology has altered the business landscape. IoT, digitisation and analytics have made businesses agile, eco-friendly, efficient and simpler. Businesses and employees today have to constantly use and work with new-age technologies to ensure growth.

But in today's business environment, the role of technology doesn't end here. It plays a big role in infrastructure as well. Smart elevators, intelligent lighting and connected security & surveillance systems play a big role.

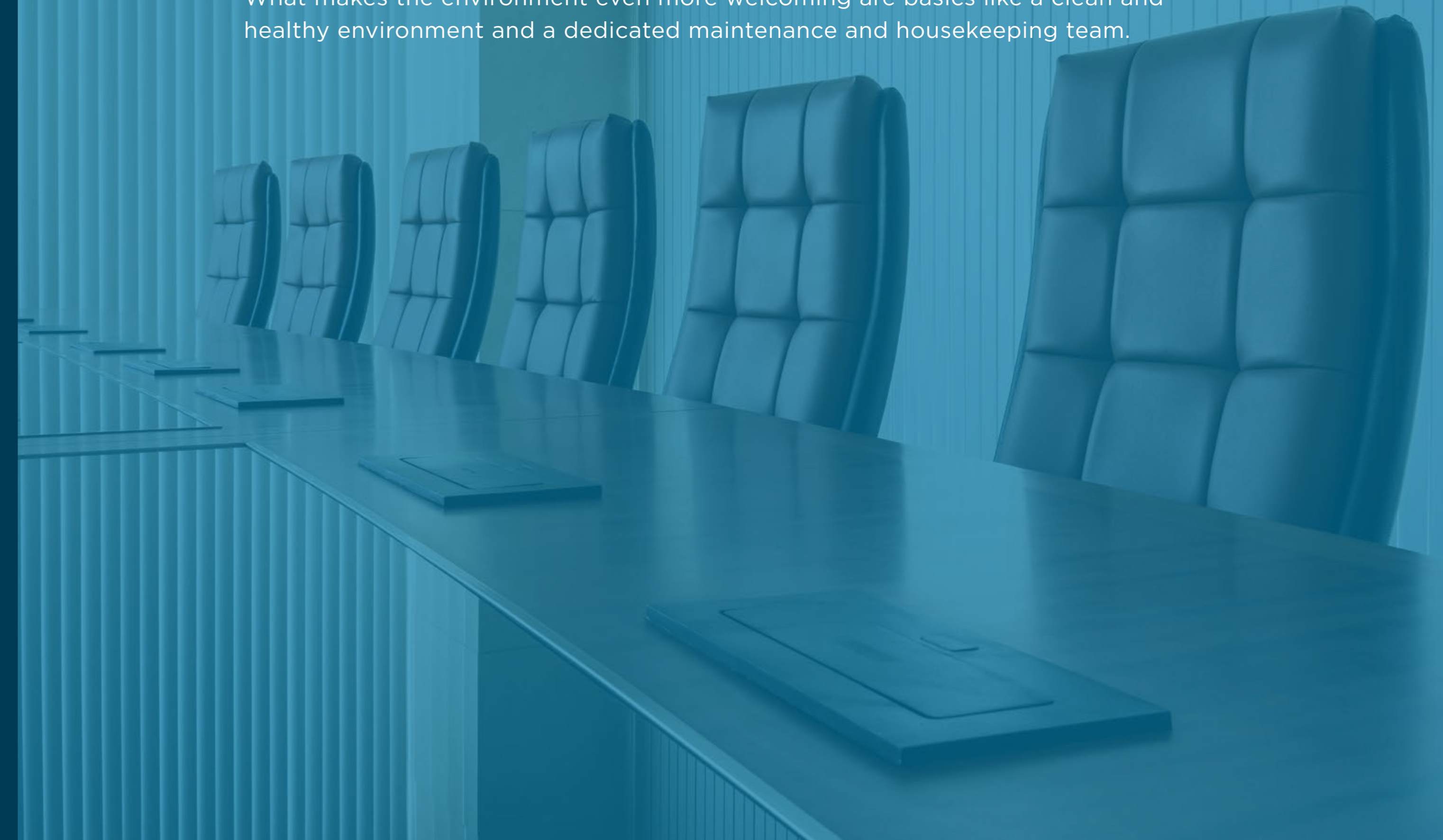


PEOPLE WHO WORK IN
AN ENVIRONMENT WHERE
DOING THEIR BEST IS
RECOGNIZED HAVE A
BETTER CHANCE OF FEELING
GOOD ABOUT THEIR WORK

Marilyn Suttle

A great physical working environment is a function of design. And it plays a vital role in people's performance. Hence, business spaces need to be spacious, naturally lit and airy, through a balanced glass-concrete ratio.

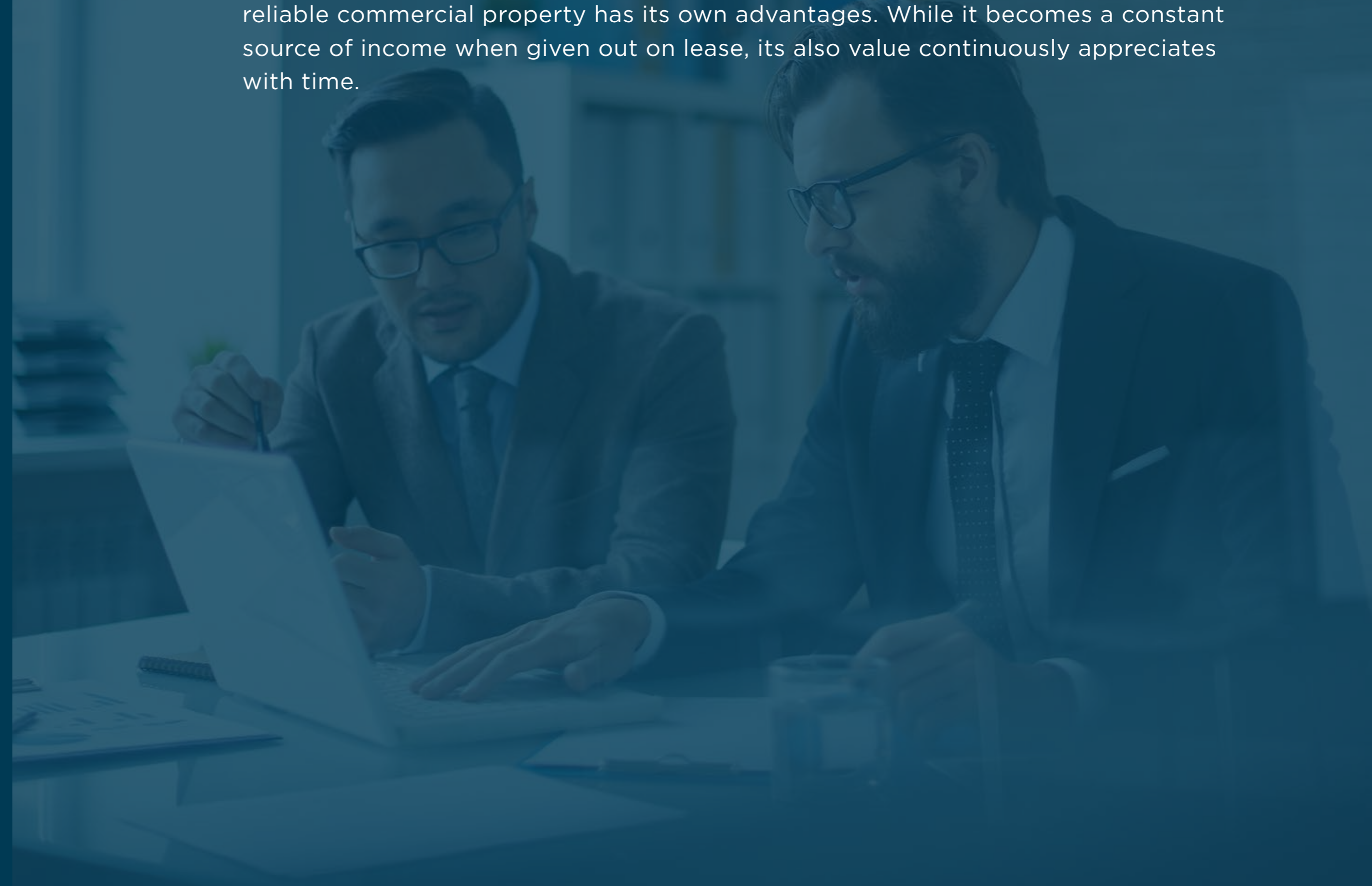
What makes the environment even more welcoming are basics like a clean and healthy environment and a dedicated maintenance and housekeeping team.



NINETY PERCENT OF
ALL MILLIONAIRES BECOME
SO THROUGH OWNING
REAL ESTATE

Andrew Carnegie

Historically, investment in real estate has always been considered wise. While other sources of investments are subject to market forces and government policies, diminishing real estate is always a great bet in the long term. And investment in a reliable commercial property has its own advantages. While it becomes a constant source of income when given out on lease, its value continuously appreciates with time.



THE KEY IS NOT SPENDING TIME BUT INVESTING IT

Stephen R Covey

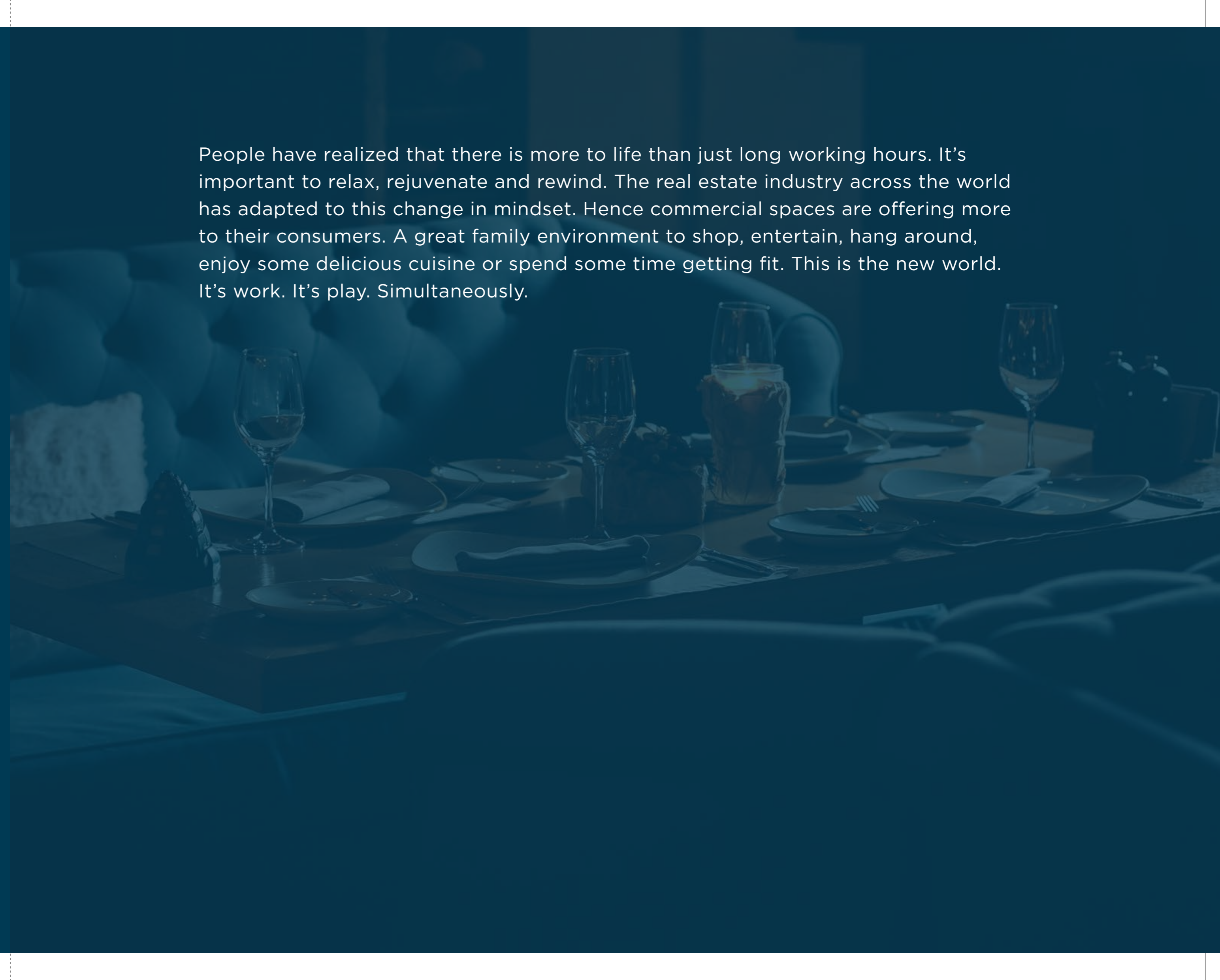
In today's business environment, every minute counts. In fact, a minute saved by every professional will add to millions of working hours. Hence, it is fundamental for businesses to be centrally located. An accessible location welcomes clients as well as consumers.

But is just location enough? Perhaps not. A business space with ample parking ensures more footfall. It means fewer hassles for visitors. In fact, today's new age commercial hubs have a mixed-use infrastructure. Retail, food, entertainment, serviced apartments along with flexible offices - everything coexisting and creating a profitable eco-system for all.

SLOWING DOWN IS SOMETIMES THE BEST WAY TO SPEED UP

Mike Vance

People have realized that there is more to life than just long working hours. It's important to relax, rejuvenate and rewind. The real estate industry across the world has adapted to this change in mindset. Hence commercial spaces are offering more to their consumers. A great family environment to shop, entertain, hang around, enjoy some delicious cuisine or spend some time getting fit. This is the new world. It's work. It's play. Simultaneously.







LOCATION MAP

